University of Maisan
جامعة ميسان

First Cycle – Bachelor's Degree (B.Sc.) - Business Administration

بكالوريوس – ادارة اعمال



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1. Overview

This catalogue is about the courses (modules) given by the program of Business Administration to gain the Bachelor of Administration and Economics degree. The program delivers (xx) Modules with (6000) total student workload hours and 240 total ECTS. The module delivery is based on the Bologna Process.

نظره عامه

يتناول هذا الدليل المواد الدراسية التي يقدمها برنامج ادارة الاعمال للحصول على درجة بكالوريوس الادارة والاقتصاد، يقدم البرنامج (٤٠) مادة دراسية، على سبيل المثال، مع (٦٠٠٠) إجمالي ساعات حمل الطالب و ٢٤٠ إجمالي وحدات أوروبية. يعتمد تقديم المواد الدراسية على عملية بولونيا.

2. Undergraduate Courses 2024-2025

Module 1

Code	Course/Module Title	ECTS	Semester
BA1201	**Principles of Business Management**	8	2
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
4	2	78	122
Description			
The Principles of Business Administration course introduces students to the fundamentals of management, including planning, organizing, directing, and controlling as key management functions. The course examines the internal and external environment of organizations and their impact on management, as well as topics such as decision-making, leadership, and human resource management. It also focuses on marketing, operations, and finance management, while highlighting the importance of ethics and social responsibility. The course aims to provide students with a comprehensive understanding of how organizations can be managed effectively and efficiently to achieve goals.			

Module 2

Code	Course/Module Title	ECTS	Semester
BA1104	**Principles of Economics**	6	1
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
4	2	78	72
Description			
The Principles of Economics course provides an overview of basic economic concepts such as supply and demand, production, and distribution. The course focuses on the behavior of individuals and institutions in making economic decisions, and the impact of those decisions on the allocation of resources. It also includes analysis of markets, prices, and trade, as well as the role of government in the economy. The goal of the course is to understand how the economy works at both the micro and macro levels, and how this impacts daily life and economic policy.			

Module 3

Code	Course/Module Title	ECTS	Semester
BA1103	**Mathematics for Business**	6	1
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
4	2	78	72
Description			
The **"Mathematics for Business"** course focuses on the fundamentals of mathematics such as algebra, ratios, percentages, and geometry. The course includes solving equations, understanding functions, and analyzing data. It aims to develop students' critical and logical thinking skills, enabling them to apply mathematical principles in daily life and various academic fields.			

Module 4

Code	Course/Module Title	ECTS	Semester
BA1105	**Human Rights & Democracy**	2	1
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
2	1	33	17
Description			
The course "**Human Rights & Democracy**" ” focuses on understanding basic human rights, such as the right to life, liberty, and equality, and how to protect them. It explores democratic principles such as the rule of law, political participation, and citizens'			

rights. The course aims to raise awareness of the importance of human rights in building just societies, and to understand the relationship between democracy and the guarantee of these rights. It also highlights the role of international and local institutions in protecting rights and promoting democracy.

Module 5

Code	Course/Module Title	ECTS	Semester
BA1206	**Arabic Language**	2	2
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
2	1	33	17
Description			
The Arabic Language course focuses on the study of grammar and morphology to control the correct use of the Arabic language. The course covers basic grammatical rules such as sentence structure, word parsing, and verb rules. It aims to enhance the understanding of sentence structure, and identify the relationships between words in sentences, which contributes to improving writing and speaking in Arabic accurately and correctly.			

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Module 6

Code	Course/Module Title	ECTS	Semester
BA1201	**Principles of Business Management**	8	2
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
4	2	78	122
Description			
The Principles of Business Administration course introduces students to the fundamentals of management, including planning, organizing, directing, and controlling as key management functions. The course examines the internal and external environment of organizations and their impact on management, as well as topics such as decision-making, leadership, and human resource management. It also focuses on marketing, operations, and finance management, while highlighting the importance of ethics and social responsibility. The course aims to provide students with a comprehensive understanding of how organizations can be managed effectively and efficiently to achieve goals.			

Module 7

Code	Course/Module Title	ECTS	Semester
BA1204	**Statistic for Business**	6	2
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
4	2	78	72
Description			
The course " **Statistic for Business** " focuses on statistical fundamentals such as data collection, organization, and analysis. It includes the study of frequency distributions, averages, dispersion, and probability. The course aims to develop skills in using statistical tools to understand data and make informed decisions, which enhances understanding in various academic and practical fields.			

Module 8

Code	Course/Module Title	ECTS	Semester
BA1202	**Principles of Accounting**	6	2
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
4	2	78	72
Description			
The Principles of Accounting course introduces the fundamentals of financial accounting, including recording financial transactions, preparing financial statements such as the balance sheet and income statement, and analyzing them. The course focuses on understanding concepts such as assets, liabilities, equity, revenues, and expenses. It aims to provide students with the skills needed to track the financial performance of organizations and understand how accounting information is used in decision-making. This course is essential for those seeking to understand how to manage financial resources effectively and achieve financial transparency.			

Module 9

Code	Course/Module Title	ECTS	Semester
BA1205	**Computer Skills**	3	2
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
2	3	63	12
Description			
The Computer and Word Basics course focuses on teaching the principles of using a computer, such as hardware components, operating systems, and basic software. It also covers Microsoft Word skills, including creating and formatting documents, adding tables and images, and preparing for printing. The course aims to enable students to use the computer efficiently and apply word editing skills to academic and professional tasks.			

Module 10

Code	Course/Module Title	ECTS	Semester
BA1203	**English readings in business**	5	2
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
3	2	63	62
Description			
The " English readings in business " course focuses on enhancing students' understanding of key management concepts through English-language texts. It covers topics such as leadership, decision-making, organizational behavior, and strategic planning. The course aims to develop students' reading comprehension, critical thinking, and vocabulary in the context of business and management, preparing them for further studies and professional communication in English.			

Module 11

Code	Course/Module Title	ECTS	Semester
BA1106	**English Language**	2	1
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
2	1	33	17
Description			
The " English readings in business " course focuses on enhancing students' understanding of key management concepts through English-language texts. It covers topics such as leadership, decision-making, organizational behavior, and strategic planning. The course aims to develop students' reading comprehension, critical thinking, and vocabulary in the context of business and management, preparing them for further studies and professional communication in English.			

Module 12

Code	Course/Module Title	ECTS	Semester
BA1101	**Fundamentals of Management**	8	1
Class (hr/w)	**Lect/Lab./Prac./Tutor**	**SSWL (hr/sem)**	**USWL (hr/w)**
4	2	78	122
Description			
the fundamentals of management, including planning, organizing, directing, and controlling as key management functions. The course examines the internal and external environment of organizations and their impact on management, as well as topics such as decision-making, leadership, and human resource management. It also focuses on marketing, operations, and finance management, while highlighting the importance of ethics and social responsibility. The course aims to provide students with a comprehensive understanding of how organizations can be managed effectively and efficiently to achieve goals.			

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